

**WNY Chemical Dependency Consortium
Board of Directors Meeting
Friday, February 16, 2024
Virtual Meeting**

Time start: 11:00

End time: 12:05

Members Present:

Matt Smith X

Beth Anzalone X

Ed Cichon x

Robin Mann

Bill Penman

Jackie West

Shannon Ford x

Erica Sebastian x

Jodie Altman x

Jennifer Seib x

Erica Zych x

Shelia Harding x

Gulsum Suluzzio x

Melanie Witkowski x

Approval of Minutes:

1st: Jodie Altman

2nd: Gulsum Suluzzio

Treasurer's report: Bill Penman was unable to attend. He will report next month but sent a summary via Otter (which I was unable to view).

WNYCDC Website. Things remain the same, no new information. Kate Chudoba (WNY United) will continue to add any new campaign information. There is also money for coalitions to apply for funding for small projects. Please check out the website for details.

Please remember to send any information to Kchudoba@wnyunited.org at WNY United

SOR-

"Take It to The Box" campaign will continue for SOR 3. Please continue to share info with Dave Mussen at Prevention Focus.

Training update:

* Dark side of the Web will be held on February 23rd. It is rescheduled from earlier this year. It will be held virtually from 10-11:30. There is a new registration for this event so please have staff re-register. Ed offered to send a reminder email to all members.

Marketing presentation by Joe Zuch:

Much of the meeting was dedicated to Joe sharing his expertise on Marketing for small businesses. He shared his experience. He suggested that the group look at our strengths and design strategies that align with our goal and mission. The group asked for specific help on how to increase our visibility through social media. The CDC board wants to create more public awareness and highlight the good work we do every day.

Joe agreed to put together some strategies and share with us in the coming months.

Matt suggested a brochure or video that we can develop and share on social media. Suggestion to hire a videographer to capture "A day in the life"... was suggested.

Other training: Ed is spear heading a small group to talk about a more extensive training outline for this coming Spring/Summer.

Committee reports:

Treatment: Jodie Altman

- 1) OASAS-Block grant funding ending 3/14-submit expenses
- 2) RFA-OSF settlement for OTP's, outpatient integration
- 3) Webinar 2/27 3pm-820 billing
- 4) Justice Center summit:4/16,17 4/23,24
- 5) UConnect-core integrated OTP opening , Allegany Cty.
- 6) Workforce-nursing/peers
- 7) VN-Community Connector for referrals,115 waiver is out

Public Policy: Ed Cichon

1. Discussion of the State budget
2. Advocacy discussion
3. Discussion of the 115 Waiver

Prevention: Sheila Harding: Ed Chichon was our guest

The group discussed with Ed advocacy and the current state of what we need to do and how Prevention plays a role in the advocacy of our field.

Prevention Goals 2024:

1. Wellness for the group.
2. Peer to peer support
3. CPP & CPS credentialing

Meeting ended at 12:05

Board Terms:

Matt Smith 10/23
Beth Anzalone 10/23
Shannon Ford 10/25
Robin Mann 10/23
Ed Cichon 10/23

Bill Penman 10/23
Jackie West 10/24
Jodie Altman 10/23
Jennifer Seib 10/23

Erica Sebastian 2/26
Erica Zyck 2/26

